



# BIP 2023 Riga AI & YOU

BIP Number 2022-1-LV01-KA131-HED-000053266-1

26th June 2023 Online

From 3rd to 7th of July 2023  
in-class

Deadline for Registration 15th May 2023



## Program Objective & Outcomes

- Overall, the course objectives are to equip students with the necessary knowledge, skills, and mindset to leverage AI in various domains and contribute to the development of AI technologies.
- AI technologies have a wide range of applications and are being used in various industries, including healthcare, finance, transportation, and education. Participants will be able to:-
  - Recognize problems where Artificial Intelligence capabilities are relevant
  - Exercise preferred basic AI capabilities; estimate the relevance of more sophisticated techniques.
  - Be involved in the design of procedures that operate Brilliantly and understand from experience.
  - Understand the future of AI in our lives, and how machine learning can be beneficial.
  - Develop meaningful content on social media platforms using the help of AI tools to boost business and create interactive marketing pitches.
  - Get hands-on experience with Virtual Reality and its endless opportunities in education and business
  - Will be able to develop the skills of detecting cyber fraud and how to govern and safeguard their data online and on cloud networks.
  - Learn about various AI technologies that are aiding the healthcare and medical science field towards new dimensions.

### Registration link:

[https://docs.google.com/forms/d/e/1FAIpQLScyTRuAugWqffjG3Xas6OxhSjyKG5z3Kj4ED8eu2NDJbBCtA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScyTRuAugWqffjG3Xas6OxhSjyKG5z3Kj4ED8eu2NDJbBCtA/viewform?usp=sf_link)



# BIP 2023 Riga AI & YOU

BIP Number 2022-1-LV01-KA131-HED-000053266-1

26th June 2023 Online

From 3rd to 7th of July 2023  
in-class



## Activities during the program

- Group work- Task- Activities
- Teams compete to identify new unexplored areas of AI in education and make a short presentation
- Teams compete to come up with new innovative ideas for business using AI
- AR-based team-building activities to help better understand how the team works together, what challenges they face in their everyday tasks, and how they communicate with one another
- Teams undertake tasks to analyze potential cyber threats and rate them on the risk index
- Teams compete with each other to identify and develop innovative ways using metaverse to conduct practical lessons (Virtually)



## Extra Curricular Activities during the program

- Day 1: Riga city (Old Town) walking excursion, BIP participants hang out in the evening @ Old Town & share their experiences and build networks.
- Day 2: Riga by Canal Boat ride, amidst the beautiful canal ways of Riga into the Daugava River. The Boat ride is paid by the host organization, including a one-way train ticket to the city center from ICC.
- Day 3: Networking Dinner, We take BIP participants to a fine dining experience. The Dinner is paid by the host organization, including a one-way train ticket to the city center from ICC.
- Day 4: Free evening for participants to explore themselves or hang out with the BIP coordinator & locals.
- Day 5: Jurmala Beach & Town bike ride, paid by the host organization including a one-way train ticket to Jurmala from ICC.



# BIP 2023 Riga AI & YOU

BIP Number 2022-1-LV01-KA131-HED-000053266-1

26th June 2023 Online

From 3rd to 7th of July 2023  
in-class

## 4 During the Program Facilities provided by the host (ICC)

- Welcome Gifts
- Registration day refreshments in the morning
- Lunch cards for the inhouse canteen
- Paid housing in the dormitory in 4 bedded shared room
- Devoted trainer & coordinator
- Top-of-the-line learning media and rooms
- Water dispenser in the class
- Assistance for any disabled participant with access to the campus

## 5 Information for OLA & IIA & Mobility Agreements

In the case of paper-based mobility agreement:

- Contact Person: Mudassir Arafat
- Designation: International Relations Coordinator
- Department: International Relations
- Erasmus Code: LV Riga 53
- Email: Mudassir@skk.lv

In the case of OLA

- Contact Person: Marika Gederte
- Designation: Chairwoman of the college & International Relations Head
- Department: International Relations
- Erasmus Code: LV Riga 53
- Email: Marika@skk.lv



# BIP 2023 Riga AI & YOU

BIP Number 2022-1-LV01-KA131-HED-000053266-1

26th June 2023 Online

From 3rd to 7th of July 2023  
in-class

## 6 Other Relevant Information

1. BIP number (2022-1-LV01-KA131-HED-000053266-1)
2. Title: Artificial Intelligence & You (AI & You)
3. Virtual component date: 26.06.23
4. Virtual component description (Introduction to AI ): How AI is currently used in education & How you can use AI for Learning
5. Physical dates: 03rd July to 07th July 2023
6. Total Days: 6, Online class 1 day and 5 days of physical class
7. ECTS: 3 ECTS graded
8. Contact person for OLA agreement: Marika Gederte
9. Email: marika@skk.lv
10. Phone: +37129116060
11. BIP Coordinator: Mudassir Arafat
12. Email: mudassir@skk.lv
13. Phone: +37126371973

## 7 Our Address

International College of Cosmetology  
68 C, Graudu Iela, Riga-1058  
Latvia